

## SulNOx Group PLC – Appointment of New US Distributor

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*THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION FOR THE PURPOSES OF REGULATION 11 OF THE MARKET ABUSE (AMENDMENT) (EU EXIT) REGULATIONS 2019/310*

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**SulNOx Group Plc (the "Company" or "SulNOx")**

### **Appointment of New US Distributor**

(Aquis Stock Exchange: SNOX)

The board of directors of the Company (the "Board") is pleased to announce the appointment of USA-based Steele Environmental, an Independent Sales Organisation ("ISO"), to promote SulNOx products across global shipping markets and commercial land-based transportation across North America and worldwide.

The Steele Environmental team has been working with the shipping industry to help identify solutions in advance of Carbon Intensity Indicator (CII) regulations coming into force in January 2023, where ship operators are required to reduce fuel consumption and their environmental impact year on year.

Larry Parsons, CEO of Steele Environmental, said, *"After months of reviewing alternative solutions, our team is clear that SulNOx stands head and shoulders above any other solutions capable of having a significant and immediate impact in reducing fuel consumption, emissions, and pollution from fossil and biofuels. Seeing the amazing test results and adoption of SulNOx products in the marketplace is exciting. We have numerous transportation customers lined up to integrate SulNOx's solutions in their fleets. We are proud to be chosen as a key distributor for Maritime and North American vehicle fleets."*

Nawaz Haq of SulNOx Fuel Fusions Ltd commented, *"We have reached a crucial point in the climate emergency where more must be tangibly delivered. With the lack of viable, cleaner alternatives in short to medium term, it is imperative that industries, such as shipping and transportation, take immediate measures to reduce their environmental impact from fossil fuels. Given the scale of fuel consumption of their client base and how opportunities are already progressing, we are very excited to have Steele Environmental join our global network of ISOs to deploy our products from North America to make a material impact in addressing climate change."*

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